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Anthony Vaccarello Collaborates with Memphis Group for Saint Laurent Rive Droite

Pieces from the Memphis Milano x Anthony Vaccarello exhibition will be on display at Saint Laurent Rive Droite stores until June 23.

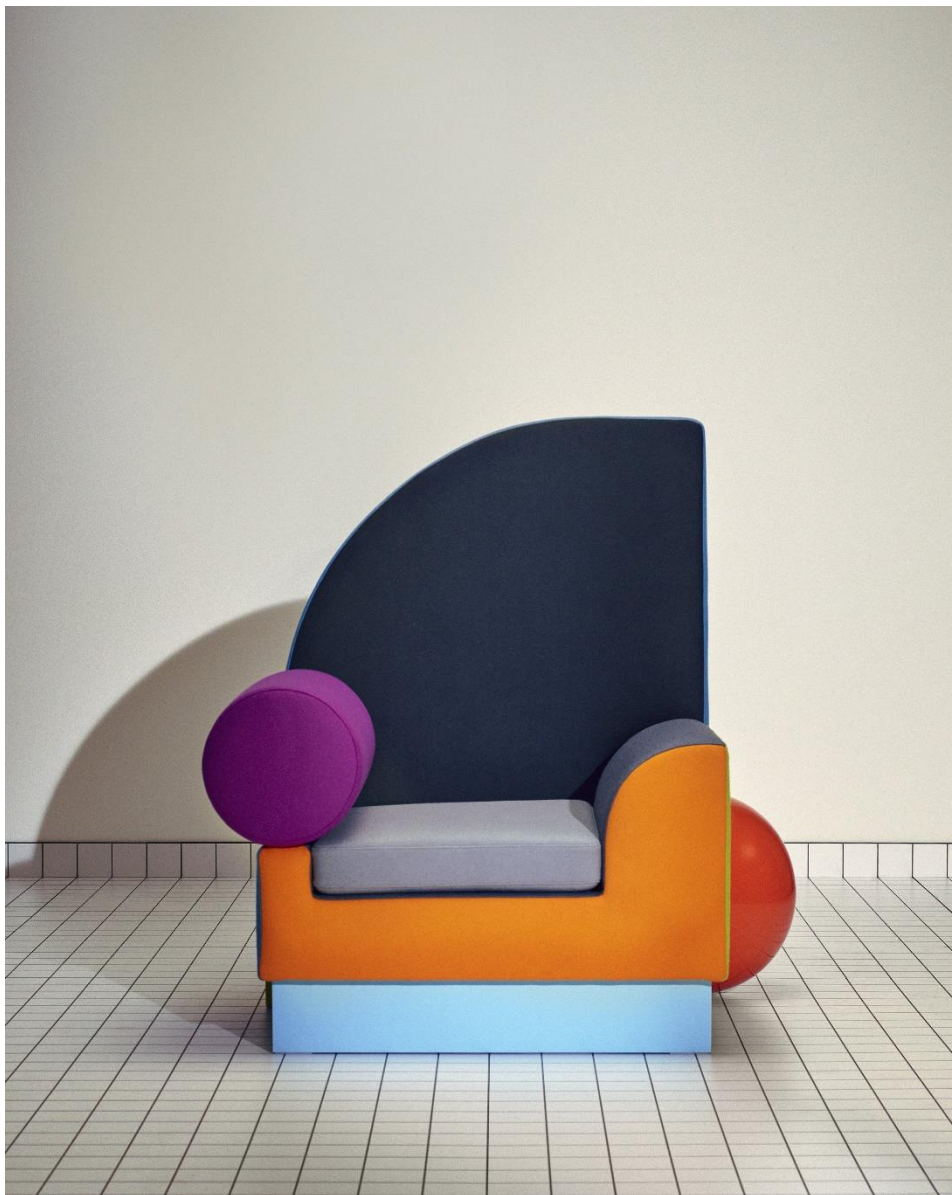
05.19.2021 by Alyssa Kelly

<https://www.lofficielusa.com/travel-living/anthony-vaccarello-memphis-milano-saint-laurent-rive-droite-furniture>



Anthony Vaccarello's love for all things art continues with Saint Laurent Rive Droite's new collaboration with the Italian design and architecture firm Memphis. Inspired by the vibrant and graphic pieces from the group's archives, Vaccarello has created a limited-edition capsule collection of artistically inspired apparel including checkerboard hoodies, dresses, a shirt, and two pairs of sneakers. Each piece combines Memphis's geometric, postmodern style with Saint Laurent's luxury streetwear aesthetic.

Vaccarello also plans to honor the brand, which celebrates its 40th anniversary this year, by presenting some of the specific pieces that inspired the collection at the Saint Laurent Rive Droite stores in both Paris and Los Angeles.



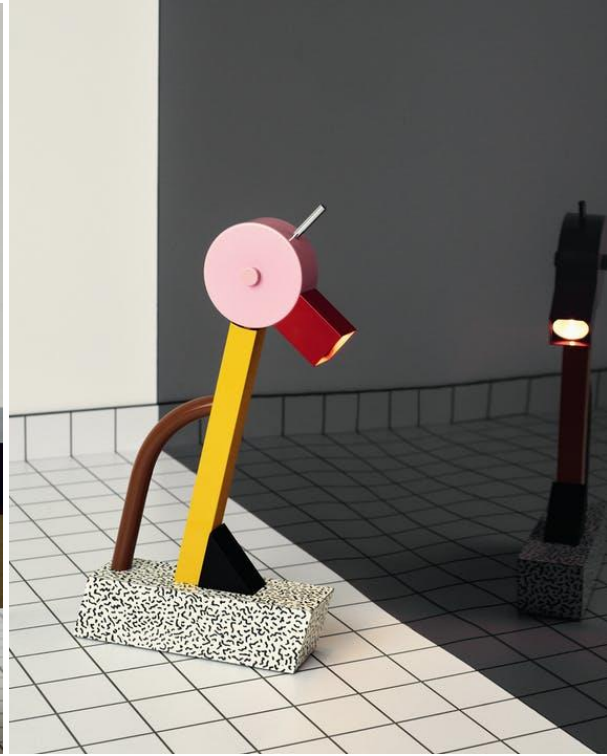
In 1981, Ettore Sottsass launched the Memphis Group by calling on several up-and-coming designers to revolutionize the furniture design landscape which was, at the time, dominated by Modernist work. As a result, their subsequent creations proved a major success despite their non-traditional constructions. While the firm closed six years later, its moment in the sun was a pivotal time in both the home design and art worlds. John Galiano previously sought inspiration from Memphis's portfolio for Christian Dior's Fall/Winter 2011 Haute Couture collection, and Karl Lagerfeld was known to be an avid collector.

Recognizing Memphis's impact on the fashion world, Vaccarello's collaboration with the brand is only fitting. Some of the brand's seminal work like designer Masanori Umeda's Ring bed, Michele DeLucchi's Riviera chairs, and Ettore's own Carlton room divider will be on display starting today until June 23. An array of home decor items such as ashtrays, vases, plates, glasses, decorations, and textile accessories like pouches and scarves will also be available in stores along with a curated selection of books about Memphis and its role in art history.

See pieces from the Memphis Milano x Anthony Vaccarello exhibition below.







Tags

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